



Susan Schaefer
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Press Release

FOR IMMEDIATE RELEASE

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Qualicum Beach BC: Local entrepreneur and artist Susan Schaefer, Young At Art, has just published her third issue of **Island Arts Magazine** ISSN 1918-252X. **Island Arts Magazine** is a quarterly high-gloss, full-colour magazine catering to the arts community on Vancouver Island. Currently distributed free of charge via her advertisers, local resorts and hotels and galleries from Campbell River to Nanaimo, she hopes to extend her coverage over the entire island within the year. Susan is currently in negotiations with a national magazine distributor for distribution through news stands and retail outlets.

“Island Art Magazine” is a wonderfully professional slick publication. Susan is a joy to work with. She seems to have a 6th sense about the content which will get your art/studio/gallery noticed.

Distribution to the Hotels, B&Bs, campgrounds, and businesses along the coast have brought many tourists and residents of the island to my studio this summer. I can only see "Island Art Mag" growing in leaps and bounds in the coming future.” says Elissa Anthony, MonElissa Studio, Bowser BC.

When asked why she started the magazine, Susan said, “When I moved here a year ago, I was looking for information about local artists and although there is a huge community on the Island, several directories of artists, there was no credible mechanism for them to share their stories. I enjoy painting and interacting with my fellow artists and sharing experiences, I felt it was the right thing to do. And the reaction has been fantastic. I believe “love what you do ...and do what you love”, and I certainly do.”

For more information about Susan Schaefer, Young At Art and **Island Arts Magazine**, contact Susan via email at susan@youngatart.ca or by phone at 250-757-8003. You may also visit her website at <http://www.youngatart.ca>.

“Love what you do ...and do what you love.” -Dr. John F. Demartini